



## **ECO Film and Arts Festival : PRESS KIT**

Filmmakers are invited to submit environmentally-themed short films, which may be created by individuals, teams or as part of a school project. Please note that these films must be submitted on a DVD. The running time (length of film) must be 5 – 10 minutes.

Established in celebration of Earth Week 2008, the ECO Film & Arts Festival is the only festival of its kind in Canada that is dedicated to supporting local filmmakers and artists with the net proceeds from each year.

Accordingly, the ECO Artist Fund was established with the net proceeds from the 2009 ECO Film & Arts Festival to support local filmmakers and artists in creating environmentally-inspired works that will be featured at upcoming festivals.

Beginning in 2010, the festival will offer year-round programming.

Highlights of the 3rd annual ECO Film & Arts Festival: April 7 – 24, 2010

### **Wednesday, April 7th**

Opening Night Reception and Photography Exhibit at the Art Gallery of Hamilton Pavilion

Photographers throughout the region have been invited to submit environmentally-inspired photographs that will be exhibited in the AGH Pavilion during our opening night reception.

Selections will be determined by a panel of seven jury members. The top three submissions will win prizes from the ECO Artist Fund and from community sponsors.

### **Music: The Rest Band and Ginger St. James**

\$5 from every ticket sold will benefit the SpecKids Unlimited Charity

### **Friday, April 9th**

James Street North Art Crawl

Working in partnership with local arts organizations, galleries and downtown businesses, the ECO Film & Arts Festival will “green” the April 9th James Street North Art Crawl. Several downtown arts organizations and businesses will feature an environmental theme for the evening. This will be Hamilton’s first Nuit Vert — an eco-inspired celebration of the arts.

Using reclaimed materials, local artists have been invited to create new art pieces that will inspire us to see art in a new way. This “found art” will be exhibited throughout James Street North.

Selections will be determined by a panel of five jury members. The top three submissions will win prizes from the ECO Artist Fund and from community sponsors.

### **Saturday, April 10th**

Student Expo at Westdale Secondary School, hosted by Students Bridging Borders  
All Hamilton-area students (HWDSB, HWDCSB, Columbia College, Hillfield Strathallan, Mohawk College, McMaster University, Redeemer University College) have been invited to submit environmentally-themed short films, photographs, fashions and art.

The best entries in each medium —film, photography, fashion and art —will be featured at the Student Expo. Selections will be determined by a panel of five jury members.

The top three submissions in each category (elementary, secondary and post-secondary) will win prizes from the ECO Artist Fund and from community sponsors.

### **Tuesday, April 13th - Friday, April 23rd**

8 nights of screening acclaimed Canadian and international environmental films  
Details will be posted here shortly.

### **Saturday, April 24th**

Closing Night Fundraising Concert for the ECO Artist Fund  
Details will be posted here shortly.